



Newsletter
May 2017



“Accelerating Clinical Research in Brazil”

After forging our partnership with the iHealth Group in Brazil, Clinerion is now working with the major stakeholders in clinical trials in the country, including legislators, to introduce new ideas to accelerate clinical research.

With the passing of the PL200 law in the Senate, Brazil is poised to become a major world player in the field of clinical research. How can patients get access to innovative medication, earlier? How can Brazil become a world leader for clinical trials?

Together with the Consulate General of Switzerland, Clinerion will be running a seminar in São Paulo on May 15, 2017, presenting cutting-edge techniques and technologies which can increase the speed, efficiency and competitiveness of Brazilian clinical trials.

During the event, a spectrum of experts and international key opinion leaders will look at the clinical research process and offer new thoughts and approaches to accelerating clinical research in Brazil, sharing use cases and discussing best practices.

Anyone working in clinical research in Brazil is cordially invited to participate. Please contact the Swiss HUB in São Paulo (e-mail: leticia.de-sena-carita@eda.admin.ch) if you would like to attend.



Real benefits of Clinerion's Patient Recruitment System

Has Clinerion's Patient Recruitment System really helped hospitals and their patients? Now, we have independently-gathered feedback on how Clinerion's PRS benefits hospitals. Hospitals have found significant efficiency improvements in clinical trial recruitment: more patients, better fitting protocol criteria, and in a shorter time. IT and healthcare specialist Creative Intellect Consulting's white paper and case study go into detail on our users' experiences, in practice. Find out more, in their own words. Some of the findings surprised even us!

[Link to White Paper >](#)
[Link to User Experience >](#)

Clinerion: a force for healthcare technology in Switzerland

Clinerion is proud to be an international company, with a workforce representing thirteen countries, speaking seventeen languages. But we are also proud to have our headquarters in Basel, in Switzerland and to be a strong supporter of Swiss healthcare technology.

Our CEO; Ulf Claesson, is also Chairman of the Coaching Acceptance Board of the Swiss Commission for Technology and Innovation (CTI) and an advisor to the CTI as an expert in the Internationalization of Startups. The board's most recent work has been on fact-finding and market validation in India and the launch of CTI



Market Entry CAMPs for Swiss startups in India.

[Click here for more information >](#)



Clinerion is also a strong supporter of the "DayOne" initiative, a cross-industry innovation ecosystem for Precision Medicine in the Basel area, a major hub for the pharmaceuticals industry.

[Click here for more information >](#)



Clinerion PRS on tour.

We've been racing around to find opportunities to speak to you directly about our patient data analytics services. In March and April, Clinerion attended the [Emerging Markets Forum](#), in Berlin, Germany; [BioPharma Asia / World Orphan Drug Congress Asia 2017](#), in Singapore; [HIMSS Liège](#), Liège, Belgium; the [World Orphan Drug Congress USA](#), Washington, D.C., U.S.A.; [Informatics for Health](#), Manchester, U.K.; [Access Europe Summit 2017 / Real World Evidence Europe 2017](#), Amsterdam, the Netherlands; [Clinical Trials in Central and Eastern Europe](#), Budapest, Hungary; and [conhIT 2017](#), Berlin, Germany.

Some of you may have met us when we attended the [Evidence Europe Congress + World Pharma Pricing and Market Access Congress](#) in London. It seems we gained more than good contact with you all, there. Today, we received a great surprise delivery: a Fortnum & Mason hamper from [RWE Genesys's](#) prize draw! Thanks, to the RWE Genesys team - we'll enjoy your goodies, well!



Next up ...

And we have big plans for the coming months! Come talk to us at any of the following upcoming events! [Contact us](#), if you'd like to book an appointment.



[UK e-Health Week](#), on May 3-4, 2017, in London, UK. Clinerion will be at booth 40. Clinerion will also give a talk: "Matching clinical trials with patients: global EHR based patient recruitment," by Tigran Arzumanov, Head of Sales, at 15.00 on Wednesday, May 3, on the "Unplugged Stage."

[Contact us for an appointment >](#)



[Swiss Biotech Day](#), on May 4, 2017, in our hometown of Basel, Switzerland.

[Contact us for an appointment >](#)



[eHealth Week](#), on May 12, 2017, in Malta. Clinerion will be at booth 250. Clinerion will also give a talk: "Matching clinical trials with patients: global EHR based patient recruitment," by Tigran Arzumanov, Head of Sales, at 14:05, on Wednesday, May 10, at the speaker's corner on the show floor.

[Contact us for an appointment >](#)



"Accelerating Clinical Research in Brazil", on May 15, 2017, in São Paulo, Brazil. See details above. [Contact us](#) or contact the Swiss HUB in São Paulo (e-mail: leticia.de-sena-carita@eda.admin.ch) if you would like to attend.



[BIOMED 2017](#), on May 23-25, 2017, in Tel Aviv, Israel. Clinerion will be at booth 14. [Contact us for an appointment >](#)



[ASCO Annual Meeting 2017](#), on June 2-6, 2017, in Chicago IL, U.S.A. [Contact us for an appointment >](#)



[DIA 2017 Annual meeting](#), on June 18-22, 2017, in Chicago IL, U.S.A. Clinerion will be at booth 324. [Contact us for an appointment](#)



[NHSScotland Event](#), on June 20-21, 2017, in Glasgow, U.K. [Contact us for an appointment >](#)

And that's just what we have lined up for the next two months! Do [contact us](#), if you'd like to arrange an appointment at any of these events!



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