



Newsletter
November 2016



Patient privacy: at the heart of everything we do.

This edition, we're putting the spotlight on patient privacy. It's a crucial issue, for a company like ours, which supports the healthcare industry by leveraging patient data in hospital databases. Clinerion has always put patient privacy at the center of everything we do, by building the Patient Recruitment System itself on the principle of "privacy by design" from the very beginning.

We are therefore proud that an independent expert has assessed Clinerion's adherence to standard patient privacy regulations and directives such as the Health Insurance Portability and Accountability Act (HIPAA) in the US and the EU Data Protection Directive (95/46/EC), and confirms us fully compliant.

[Link to Clinerion Press Release](#)

Clinerion article: Maintaining Privacy when
Searching for Patients Using Electronic Medical
Records.



In a recent article for the Journal for Clinical Studies, we explain in more detail how the use of patient data – e.g. in patient search based on electronic medical records – can be performed in ways fully consistent with protection of patient privacy.

[Link to September 2016 edition of the Journal for Clinical Studies](#) | [PDF of the article](#)



A new version for PRS.

At the end of September, Clinerion released a new version of Patient Recruitment System (PRS). Version 4 adds speed, a library of protocol statements, and collaboration tools. There were also a few under-the-bonnet improvements: patient count numbers are updated quicker than before, and the look-and-feel of Protocol Designer has been revamped.

[Link to Clinerion Press Release](#) | [Contact us for a demo](#)



Clinpal Readiness Certification launched together with eClinicalHealth.

eClinicalHealth is offering its online training program and Clinpal Readiness Certification to nine Clinerion supported hospitals in Turkey. Clinpal Readiness Certification assures global Sponsors and CROs that key stakeholders at each hospital have demonstrated the skills necessary to outreach to potential study candidates, enroll study patients, and engage study patients through the use of Clinpal technology. Results from a recently successful remote study sponsored by the Clinpal Team showed that patient compliance can increase by 18% and time investment can reduce by 22% when technology is used to support the patient

recruitment and engagement process.

Under the terms of the Clinpal Readiness collaboration, Clinerion and eClinicalHealth will leverage the complementary nature of their respective technologies, Clinpal and Patient Recruitment System (PRS), by offering them in tandem to hospitals, sponsor companies and CROs.

[Link to eClinicalHealth Press Release](#)



Clinerion PRS on tour.

Over the Fall, Clinerion's been at the [International Pharmaceutical Technology Symposium \(IPTS\) 2016](#), in Antalya, Turkey (Clinerion's Dominik Aronsky gave a paper entitled "Real Time Electronic Site Selection and Patient Recruitment" and Clinerion also had a poster entitled "Use of EHR Integration to Enable Electronic, Multi-Center Patient Recruitment for Clinical Trials" in the poster section); the [Swiss eHealth Summit](#), Bern, Switzerland; [Partnerships in Clinical Trials US](#), Boston, MA, USA; Patient-Centered Clinical Trials, Philadelphia, PA, USA; and the [2016 Global Site Solutions Summit](#), Boca Raton, FL, USA.

Next up ...

We'll still be bringing our clinical trial patient recruitment solutions on the road all over the place ... Come talk to us at any of the following upcoming events! [Contact us](#), if you'd like to book an appointment.



Clinerion will attend the [World Orphan Drug Congress Europe](#) on November 15-17, 2016, at the Sheraton Airport Hotel, Brussels, Belgium - if you'll be there too, take the opportunity to find out more about how our Patient Recruitment System can support the orphan drug industry!

[Contact us](#) for an appointment.



The HIMSS Europe [World of Health IT \(WoHiT\) Conference & Exhibition](#), on November 21 & 22, 2016, at the Centre de Convencions Internacional de Barcelona (CCIB), Barcelona, Spain, promises to be the meeting point for the entire eHealth ecosystem. Clinerion will be at booth 48 - and we're looking forward to discussing your patient recruitment issues and showing you how Clinerion's Patient Recruitment System can support your clinical trials work!

We will also be giving a talk at the Speakers' Corner, entitled "Real-time patient recruitment based on electronic medical records." Time and date to be announced - look out for Clinerion on the program!

[Contact us](#) for an appointment.



Clinerion will be attending the [Congresso Brasileiro de Informática em Saúde \(CBIS 2016\)](#), on November 27-30, 2016, at the Centro de Convenções de Goiânia. Goiânia. Brazil. The CBIS 2016 will be held for four days in order to discuss the development of ICT applied Health and its proper use, with the central theme "Transforming Health Information".

[Contact us](#) for an appointment.

And that's what we have lined up for the end of this year! Do [contact us](#), if you'd like to arrange an appointment at any of these events!

Click [here](#) to visit the NEW Clinerion website, or follow us on:



This email was sent to levin.chin@clinerion.com. Click [here](#) to unsubscribe